

**Minutes of the Special Meeting of the Board of Directors  
West Houston Charter Alliance, Inc.  
September 17, 2011**

A Special Meeting of the Board of Directors of the West Houston Charter Alliance, Inc., charter holder for West Houston Charter School/Aristoi Classical Academy, was held on September 17, 2011 at 9:00 a.m. at the School.

1. Call to order and establishment of a quorum. The meeting was called to order by L. Botond at 9:15 a.m. Present were R. Misra, T. Nunamaker, Bill Robb, K. Crabb and L. Botond. Also present were B. Davidson and R. Birsinger from the School and Rob Camper, branding consultant.
2. Discuss branding of school with branding consultant, Mr. Camper. Mr. Camper conducted a workshop to determine what elements of information about the school and its mission, philosophy and personality and goals should be combined to create branding presentation. He will put all information gleaned from discussions into another presentation to be done at a special meeting on September 27, 2011.
3. Break from 10:50 a.m. to 11:03 am.
4. Take action on any matters related to the foregoing discussion. None.
5. Adjourn. Motion to adjourn: T. Nunamaker. Second: W. Robb. Approved unanimously. Adjourned at 1:34 p.m.

This is a true and correct copy of the minutes of the meeting held on September 17, 2011, as approved by the Board of Directors on 9-20-2011.

  
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Thom Polvogt, Board Vice-President